



Business Development Associate

About the Role

This opportunity will give you the freedom to experiment with your skills. It will challenge you to be creative, Innovative, work in a non-formal set-up and be part of a self-driven work-culture. Additionally you get the satisfaction of doing something tangible, meaningful and concrete for the society.

Position Summary

Business Development Associate will serve as liaisons between company and its clients, ensuring excellent customer service and client satisfaction. They are responsible for developing proposals, market research & reporting clients on project progress.

Roles & Responsibilities:

- Develop proposal, presentations and project progress report
- Possess strong product and service knowledge and present it to the client
- Ensure that clients are satisfied with the company at all times and resolve any outstanding issues.
- Manage pre-sales & post-sales client communications such as following-up, coordinating & keeping the client/prospect informed
- Perform Research to identify potential clients & preferably create a pipeline of potential clients

Skills & Competencies

- Excellent speaking and content writing skills
- Strong Business Presentation skills
- Strong secondary research skills using social media platforms like LinkedIn

Candidate Profile

We are looking for an individual with a go-getter attitude and a go-to personality. Someone who can drive the projects and keep the momentum on and at the same time is extremely understanding and approachable to both internal team and the client.

Qualification & Experience:

- Minimum qualification: Graduation. Preferably BBA, MBA, MSW
- Strong interest in Marketing, Sales, Business Development or related domains
- Candidates with relevant experience and interests are welcome to apply

Package

- 2.4 to 3.6 LPA CTC based on experience, passion & appropriate skill sets.

Location: Pune ; Opening: Immediate requirement

To apply contact: Aditya Ramachandran, email – aditya@life-lab.org

For more info, log on to www.life-lab.org